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IDG Communications Announces Digital Edge 50 Awards Winners to Honor Organizations Excelling at Digital Transformation

Awards winners will share project insights and receive recognition at IDG's AGENDA18 conference

BOSTON, MA--(Marketwired - December 11, 2017) - IDG's [AGENDA18](#) conference is excited to announce the 2018 Digital Edge 50 award winners. The award recognizes 50 organizations for digital transformation initiatives with significant, measurable business impact. The 50 winners will be honored onsite at the [AGENDA18 conference](#), March 19-21, 2018, in Miami, Florida.

Transforming into a digital business is a key area of focus for organizations, and tech leaders are putting strategies into practice. With more than 250 projects nominated for the 2018 awards, the judging process was extremely competitive. Winning projects used technology to drive business innovation and even launch new business units, both to serve new customer segments through an end-to-end digital experience and to commercialize non-competitive company innovations. Technologies involved include artificial intelligence (AI), machine learning, virtual reality/augmented reality, cloud, data analytics, and mobile/smart devices. Entries were judged by a panel of executive peers, including past winners, who evaluated projects on complexity, scale, business outcomes and innovation.

"This year we have many winners employing AI and machine learning, or a combination of the two, demonstrating how quickly those technologies are taking hold," said Anne McCrory, Digital Edge program chair and Group VP, Customer Experience and Operations, IDG Events and CIO Executive Council. "There are projects on data accessibility, digital assistants, sensors, and integrating numerous systems and data types for mobile users. All have remarkable returns, whether those are efficiencies or sales from new capabilities or even new businesses launching."

Executives from winning companies will join the speaker roster at the [AGENDA18](#) conference. Confirmed speakers include:

Lisa Bowman, Executive Vice President & Chief Marketing Officer, United Way Worldwide
Karen Brunn, Vice President, Research, United Way Worldwide
Brett Caldon, Head of Business Operations, Workgrid Software
Rickard Damm, Head of Innovation, Telia
Meghan Hart, VP of HR Technology & Systems Management, Liberty Mutual Insurance
Bill McC Corey, CIO, Universal Orlando
Sherif Mityas, CIO & Chief Strategy Officer, TGI Fridays

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Rob Norris, CEO, Cake Insurance
Gail Seanor, Senior Director, Digital, TGI Fridays

The conference, produced in partnership with the [CIO Executive Council](#), will bring together more than 300 senior technology leaders and business stakeholders to share best practices, learn new techniques and engage in digital leadership training.

The 2018 Digital Edge 50 Award Winners are:

- Adient
- Agero
- Aiolos
- Allstate
- Bechtel
- Cake Insurance
- California State University, Fullerton
- Capital One
- County of Los Angeles Department of Public Social Services
- Creative Artists Agency
- Deakin University
- Dignity Health
- Discover Financial Services
- E. & J. Gallo Winery
- ExxonMobil
- Farmers Insurance Group of Companies®
- FedEx Corporation
- Georgia Aquarium
- Georgia Department of Labor
- GSK US Pharmaceutical Tech
- Hitachi Consulting India Pvt Ltd.
- Horizon Blue Cross Blue Shield of New Jersey
- IQVIA
- Liberty Mutual Insurance, Workgrid Software
- Merck & Co., Inc.
- Michigan State Police
- Micron Technology, Inc.
- Monsanto
- Onslow Memorial Hospital
- Penn Medicine
- Pennsylvania Treasury Department
- QVC
- Reed Smith
- Rogers Communications Inc.
- RTI International
- SimpleTire
- St. Luke's University Health Network
- Technical College System of Georgia
- Telia Company
- TGI Fridays
- TIAA
- Town of South Windsor, CT
- United Way Worldwide
- Universal Orlando
- UPS
- Vanguard
- Verizon
- Volvo Financial Services
- WCA Waste Corporation
- Whirlpool Corporation

AGENDA18 Sponsorship Opportunities

The AGENDA18 Conference is proud to have **Google** and **HP** as our **strategy partners**. Additional action partners include **Atlassian** and **Omnivex**. For more information on our various sponsorship opportunities, including the awards celebration, please visit agendaconference.com. Please contact Adam Dennison, SVP/General Manager, IDG Events & Publisher, CIO at adam_dennison@idg.com to learn more.

Event Information

To learn more about the conference and to register to attend, visit AGENDAconference.com and follow us at [@CIOevents](https://twitter.com/CIOevents) and [@CIOEC](https://twitter.com/CIOEC) and use #Agenda18.

About Digital Edge 50 Award

The Digital Edge 50 Award honors digital innovation. Through digital technologies such as mobile, analytics, AI, the Internet of Things and cloud, award winners see business results that indicate a true "digital edge." Selected by a panel of industry experts and business and technology executives, winning applications are driving greater customer engagement, higher sales conversions and new products, as well as revenue and profit growth.

About IDG Communications, Inc.

IDG Communications connects the world of tech buyers with insights, intent and engagement. IDG Communications is the world's largest media, data and marketing services company that activates and engages the most influential technology buyers. Our premium brands, including CIO®, Computerworld®, PCWorld® and Macworld®, engage the most powerful audience of technology buyers providing essential guidance on the evolving technology landscape. Our global data intelligence platform activates purchasing intent, powering our clients' success. IDG Marketing Services creates custom content with marketing impact across video, mobile, social and digital. We execute complex campaigns that fulfill marketers' global ambitions seamlessly with consistency that delivers results and wins awards. IDG is the #1 tech media company in the world, per comScore.*

*Source: comScore Media Metrix, Desktop Unique Visitors, Worldwide, January 2017

Additional information about IDG, a privately held company, is available at <http://www.idg.com>.

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