Global Megatrends

Key questions we should be asking



Accelerating Urbanization

- 1. How can we help our metro areas succeed and grow, and what are the implications of this growth?
- 2. What is a viable long-term strategy for our rural areas?
- 3. How do we develop a model that helps metro and rural areas in the state succeed?



Climate and Resource Scarcity

- 1. How do we position Missouri's agricultural and manufacturing sectors to take advantage of rising global demand?
- 2. Should we explore climate-resilient technologies both for use and export?
- 3. What impact will climate and resource scarcity have on Missouri, especially its agricultural sector?



Shift in Global Economic Power

- 1. How can Missouri increase its exports and access to global markets?
- 2. How can we increase and better leverage foreign direct investment in Missouri?
- 3. How do we gain ground when our peers are so far ahead?
- 4. How will changes to trade policy affect us?



Demographic Changes

- 1. How will demographic shifts impact consumer spending?
- 2. How can we attract and retain people?
- 3. How are demographic shifts felt differently across the state?



Technological Breakthroughs

- 1. How can our industries better utilize technology to gain a competitive advantage?
- 2. Will employers look outside the state for more productive labor?
- 3. How do we prepare our workforce to both take advantage of and prepare for technological disruptions?