



# June/July 2019



**Happy Oregon Summer from OrHIMA!** 



# A Message from the President <u>Evolve; Transform and Metamorphize: A Reflection on Change</u>

Crystal Clack, MS, RHIA, CCS, CDIP

Change is part of life. We can't grow if we don't change. The philosopher Heraclitus of Ephesus (530-470 BC) noted that nature is in a constant state of change and wrote, *Cold things grow hot, the* 

hot cools, the wet dries, the parched moistens'. Everything we know in life is shifting and morphing into something new. We both step and do not step in the same rivers. Change is the path between birth and death.

As I reflect back on our 77<sup>th</sup> OrHIMA Convention held in Silverton at the Oregon Gardens resort last week, the theme, "Come Grow with Us" encourages us to face, and ultimately embrace, change.

Our profession is in the midst of a whirl-wind of change! AHIMA is diligently working on steering the profession in the direction that parallels with the evolution of healthcare.

# Do you believe:

- Health information is the most powerful currency for change in the healthcare ecosystem
- Our mission drives us to create lasting change in the health of the individuals, organizations, and societies around the globe
- Consumers of healthcare are the ultimate owners and beneficiaries of their own data
- People will always be central in harnessing the power of information to tear down barriers to better health

### Do you believe:

Each one of us has a responsibility. Whether it's through accurate and ethical coding of patient records; release of patient information upon the receipt of correct documentation; determining appropriate guidelines for data governance; ensuring hospitals and healthcare entities stay open through thorough and knowledgeable practices with revenue cycle experts; providing leadership to teams, clinicians and the C-suite through the use of transparent communication and subject matter expertise and, lastly, ensuring there is always one patient and one number for every record we touch.

If you found yourself nodding in agreement, you know what I'm talking about. We're in this together – and we can only get better only if we tear down silos, reach out work together through respect, honesty, and integrity while embracing the future.

In closing, I leave you with one of the most passionate and poignant speeches that Theodore Roosevelt delivered. His life shows us that hard work, tenacity, and a desire to do the right thing can get you far. In the most memorable section of his "Citizenship in a Republic" speech, Roosevelt captured his life philosophy in just a few sentences. "The Man in the Arena" tells us that the man we should praise is the man (and woman) who's out there fighting the big battles, even if those battles end in defeat. In our day, when cynicism and aloof detachment are considered hip and cool, TR reminds us that glory and honor come to those "who spend themselves in a worthy cause."

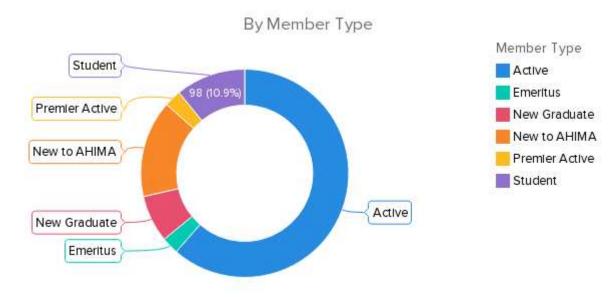
## And it goes:

"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face in marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat." Teddy Roosevelt April 23, 1910



Crystal

# OrHIMA Membership – An overall look



# **Professional's Perspective**

Who needs to comply with the CCPA? Not only California. Julia Huddleston, CIPP/US, CIPM Apgar & Associates, LLC

The first thing to realize about California Consumer Privacy Act (CCPA) compliance is that you don't have to be a California-based business to be affected. As of 2018, California was the world's 5<sup>th</sup> largest economy. You're better off to ask yourself what the chances that you're *not* subject to the CCPA. US-based or global, you have to consider the factors involved, all of which are more likely to make you subject to, rather than exempt from, the CCPA.

If you answer yes to any of these 3 questions, you're probably subject to the CCPA

- 1. Does your business's worldwide annual gross revenues meet or exceed \$25 million?
- 2. Do you annually touch the personal information of 50,000 or more California residents? Their households? Or their devices?
- 3. Does half or more of your annual revenue come from selling the personal information of California residents?

Before you gleefully answer "No" to all three, here's the catch. You need to understand the definitions applied to the qualifiers in the questions.

Start with the definition of personal information – guaranteed to blow your mind. If we include the full definition here, you'll throw your hands up in disgust and not read any further. Essentially, it's "any information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household or device." That's extremely broad.

Let's move on to "touching" personal information. An Internet Protocol, or IP address, can be considered personally identifiable information – yes, you read that correctly. That means a visit to your company website where IP information is automatically collected (think about your handy dandy Google Analytics always running in the background). You've just touched personally identifiable information. To get even more granular: Do you know which of your website visitors are considered California residents?

I know 50,000 annually sounds like a lot of website visitors. Especially if you don't consider yourself to be enterprise-level. But it breaks down to only 137 visitors from California per day. Now wrap in the personal



information definition. It includes households and devices. It's pretty hard to have a website as a company of any size and not have that number of touches per year.

Then there's "selling" the personal information. Many wouldn't consider the everyday interactions with client and consumer data as selling. However, the definition of "selling" in the CCPA stretches all understanding. It can mean "selling, renting, releasing, disclosing, disseminating,

making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer's personal information by the business to another business or a third party for monetary or other valuable consideration."

How to comply with the CCPA? The very thought of what it will take overwhelms. As both a certified information privacy manager and professional who regularly attends regulatory seminars, I can tell you that every CCPA-related event is thick with corporate legal counsel – a fair number from those great big companies that we all know. We're all impatient to understand how compliance can happen. Stay tuned as I share more insights and commentary on the CCPA in the weeks to come. Topics include: the "HIPAA Exemption", the various interpretations of "selling" personal information, the "opt out" option, and more.

Julia Huddleston is a Certified Privacy Manager and a Certified Privacy Professional through the International Association of Privacy Professionals (IAPP). She's deeply involved in privacy compliance activities with clients and how policies and procedures are implemented to protect data privacy. You can reach her at Apgar & Associates: 503-384-2538.

Save the date!

**OrHIMA Fall Institute** When: October 25, 2019

Where: Linn County Fair and Expo Center,

**Albany Oregon** 





Watch for more information soon!



**Director of Education Report** Alice Robinson, MPA, RHIA **Director of Education** education@orhima.org

Hello to All! I guess it is that time again, isn't it? It wasn't that long ago that this Education year had begun and now we are at the end of this first year cycle of my being elected as your Education Director. So hard to believe that the Annual Convention just happened. What?! Where did the time go? I thought it would be a great time to talk about why I feel so passionate about why you should consider serving as a volunteer or simply being involved in your state organization.

Being actively involved and providing input, insight and varied levels of professionalism is always a great idea! I don't say this just because I am a board member and it's part of the position's responsibilities; I say this because I wouldn't be where I am in my life and career if I hadn't started volunteering to "bring about the change that I desired to see". My years of volunteering with many organizations, but specifically OrHIMA, as well as



attending the events, has provided me with an insight that is unmeasurable - for the great, the good and even the not-so-good. Volunteering is the opportunity you have been waiting for -- it can serve as the foot in the door to a new job; as a relationship/networking building platform or at the very least, serve as a foundation onto a career path you might never had imagined for yourself.



This year's meeting was extra special!! Our Education Committee, Annual Convention Committee and Board of Directors have gone above and beyond in organizing this fun, information-packed event. Kudos to all and a big thanks to our members who attended this year's event.

# Advocacy Report Cara Chandler, MHI, RHIA Advocacy Director

# **Updates to the Oregon Consumer Identity Theft Act**

In April, the State of Washington unanimously passed new legislation that requires data breach notification be made to victims within 30 days (HB 1071 - 2019-20). It is not surprising to learn that the state of Oregon has been working hard to enact a similar piece of legislation which has been passed by the Oregon Legislative Assembly. The bill modifies the Oregon Consumer Identity Theft Act to require a covered entity provide notice to data breach victims within 45 days (SB 684 A).

Pursuant to the bill, vendors would have no less than ten days to notify their contracted covered entities if their data has been breached under this same legislation, and if the breach impacts more than 250

individuals, they would need to notify the Oregon Attorney General within the same timeframe. Additionally, the Bill updates what information is considered protected information so that it includes a username or other identifier, in combination with other methods of authenticating an account or identifying a consumer. Finally, the legislation also renames Act to "Oregon Consumer Information Protection Act". This legislation has passed the Senate and the House.



# **CMS Twitter Campaign to Promote Health Data Interoperability**

In the beginning of May, CMS Administrator Seema Verma kicked off a Twitter campaign to inspire people to share their personal experiences with health information interoperability.

Individuals interested in sharing their stories can use the hashtag #ItsMyMedicalRecord on social media or email CMS directly, Ms. Verma wrote in a May 6 tweet. Through the initiative, the agency aims to receive

feedback on individuals' experiences transferring their electronic health data between physicians, health insurers and specialists.

"At CMS we're working to drive our healthcare system toward greater medical record exchange, where health [information] flows seamlessly and allows you to take your data with you as you move through your healthcare journey," Ms. Verma wrote in a tweet. "[Individuals'] feedback helps us build a better system!"





Had trouble getting your health records? Or getting your doctor to share your records with other doctors? Tell us about your experience moving your health data between your drs, specialists & health insurance plans & the impact on you. Submit your story:

MyHealthEData@cms.hhs.gov



HHS' comment period for two proposed rules that would alter the healthcare industry's approach toward interoperability and information exchange is open until June 3. The proposed rules are part of the ONC 21st Century Cures Act and the CMS Interoperability and Patient Access rule.

#### Source:

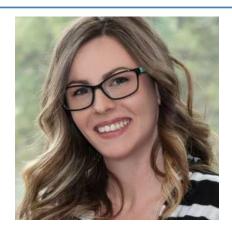
CMS launches campaign to share people's experiences with health data interoperability. (2019). Becker's Hospital Review.

SeemaCMS. (2019). [Twitter Post].

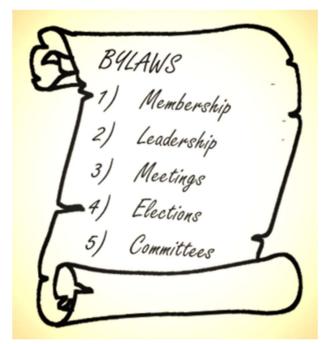
Public Relations Report
Corporate Sponsors Wanted!
Kaci Dowell, RHIT, CCA
Director of Public Relations

1:35 PM - 6 May 2019

Is your organization interested in becoming a corporate sponsor for OrHIMA? Participating as an OrHIMA sponsor has many benefits including discounts on exhibitor booths at our annual events, marketing through OrHIMA's website, e-blasts, and ePursuit publication, and more! Click here for more details.



# **Proposed changes to the OrHIMA Bylaws**



Our OrHIMA Bylaws were last revised in 2014 and we are overdue for a revision and reformatting. Please take some time to review the proposed changes. These have been reviewed by AHIMA staff as well; and we have incorporated AHIMA's recommendations as well. We have added several positions, Office Coordinator and Student Liaison as well as the Executive Committee and some updated language from AHIMA on removal of Directors or Officers. If you have any questions or comments, please direct them to Aurae Beidler - pastpresident@orhima.org. OrHIMA members will have until June 30th to review the changes and an electronic vote will follow in July. Thank you for your attention.

- OrHIMA Proposed Bylaw Changes May 2019 Final
- OrHIMA Proposed Bylaw Changes Chart

# **OrHIMA Nominating Committee**

I would like to publicly thank the OrHIMA members that worked with me on the 2019 Nominating Committee. They include:

Sharon Beausoleil, RHIA, CCS Virginia Epps, RHIT, ROCC, CCS, CCS-P Jessica Wilson, RHIA



Collectively we spent hours making phone calls, sending emails and coordinating your responses. Our goal was to put at least two interested parties in each open position. This year we nearly made it, but a few had to withdraw as the ballot was going out to the public.

If you have any questions or are interested in a position on the committee or the Board, please reach out to me.

Thank You,
Laurie A Miller, RHIT, CCS-P
OrHIMA Treasurer
Nominating Committee Chairperson

# Introducing AHIMA's C-Suite

There have been several recent staff changes at AHIMA. We wanted to take a moment to introduce you to the senior management team and the areas they oversee.



#### Darren J. Joslin, Chief Service & Information Officer

My career at AHIMA started as an executive consultant in September 2017. That role helped me understand the passion and commitment that AHIMA staff have for the organization and the HIM profession. This passion and strong desire to move the organization forward was critical in making the decision to join the organization as the Chief Service & Information Officer in May 2018. My responsibilities include Customer Service, Information Technology, Decision Support, Security, and Facilities Management. My expertise includes servant leadership, customer-centric focus, and several years of driving successful programs helping to transform organizations leading to operational excellence. I can be reached at CSIO@ahima.org.



#### Cheryl D. Martin, MA, RHIA, Chief Knowledge Officer

I joined AHIMA as the Chief Knowledge Officer in January. My responsibilities include developing AHIMA's knowledge as an asset and leveraging opportunities to convert knowledge-driven resources into member-serving, revenue-generating products and services. There is a strong focus on building strong communication channels for both internal and external stakeholders as well as building and protecting AHIMA's brand reputation. My background is confirmation that HIM professionals are uniquely qualified for many roles throughout the healthcare continuum. We need to define our own future and be willing to do the hard work necessary to take our place in that future—wherever it may be. I can be reached at CKO@ahima.org.



#### Amy Mosser, MBA, Chief Transformation Officer

I joined AHIMA in November 2018. My role is to set the tone of AHIMA's transformation, spur enthusiasm, and challenge current wisdom in order to ensure that our strategic and financial results are delivered. I am known as an imaginative strategist and resourceful problem solver whose skills are best leveraged when undergoing change. I draw on 20 years of healthcare information industry experience in corporate, not-for-profit, and entrepreneurial environments both in and outside of the US. Please contact me at CTO@ahima.org.



#### Leslie M. Stokes, MBA, Chief Product, Marketing & Sales Officer

I joined AHIMA in August 2018 and I am responsible for ensuring customers receive quality products that add value in the marketplace and deliver upon the needs of both the profession and the healthcare ecosystem. Specifically, I lead the Products, Marketing, Membership, Meetings, Exhibits, Editorial Services, and Sales teams. Having been in healthcare for more than 25 years, I have had success in sales, international strategic marketing, and product development at various organizations, both profit and non-profit in nature, so it gives me a great perspective. I can be reached at <a href="mailto:CPMSO@ahima.org">CPMSO@ahima.org</a>.



#### Keith D. Terry, CHPC, MBA, Interim Executive Director, AHIMA Foundation

I started in January, and I am responsible for running the AHIMA Foundation, a 501(c)(3) philanthropic affiliate of AHIMA. I have more than 25 years of global healthcare experience in corporate and not-for-profit organizations, and I am certified in the principals of high performance where clarity and influence are vital to getting outstanding results. Many AHIMA members are unaware of the important work being done at the Foundation to help the HIM profession, so I'm committed to raising the profile of Foundation and better communicating the value we are providing AHIMA and its members. I can be reached at ED@ahimafoundation.org.



#### Otis Usher, CPA, Chief Financial Officer

I joined AHIMA in October 2017 and I am charged with the financial stewardship of AHIMA to ensure our accounting, financial policies and practices, and related internal controls meet regulatory and government requirements. It is my duty to set the tone and expectation of financial accountability and understanding throughout AHIMA to assure we prosper financially, now and in the future. In addition, I manage AHIMA's human resource function as we move forward with initiatives to strengthen employee engagement and build AHIMA's reputation as an employer of choice. I also oversee AHIMA's legal services as we work to comply with legal and regulatory matters and negotiate appropriate legal terms for contracts and services. I can be reached at CFO@ahima.org. •

# Ransomware – Avoiding or Minimizing Harm Chris Apgar, CISSP, communications@orhima.org Director of Communications

The healthcare industry in the US has experienced a significant increase in ransomware attacks and the trend is likely to continue. It's easy money for the hackers. Data is encrypted and if the ransom is not paid and adequate preventative measures have not been implemented, covered entities and business associates find themselves facing what could be a disaster when it comes to remaining in business. It also may lead to placing patients in danger because needed clinical information is not available at the point of care.



And then the feds weigh in... The FBI has clearly stated it's not a good idea to pay the ransom and as Kansas Heart Hospital found out, payment may just lead to a demand for more money. Sometimes, in the eyes of health practitioners, the urge is to pay the ransom because of concern over patient safety. That should be a last resort. Contrary to guidance from the FBI, it does sometimes come down to a matter of professional judgement. There will likely always be circumstances where it is deemed better to err on the side of patient safety than catching the bad guys.

The US Department of Health and Human Services Office for Civil Rights (OCR) has issued guidance regarding whether or not a ransomware attack is a breach of unsecure protected health information (PHI).



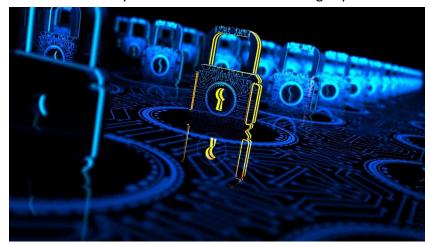
The OCR stated in an FAQ published in 2016 that if the PHI is not encrypted, ransomware represents a breach of unsecure PHI. In OCR's own words, "When electronic protected health information (ePHI) is encrypted as the result of a ransomware attack, a breach has occurred because the ePHI encrypted by the ransomware was acquired (i.e., unauthorized individuals have taken possession or control of the information), and thus is a "disclosure" not permitted under the HIPAA Privacy Rule."

Does that mean you need to report the breach? That depends... You still need to conduct the four-factor risk assessment that's included in the HIPAA Breach Notification Rule but if you can prove to yourself there was a low probability of compromise, it's not a reportable breach. That means conducting a forensic

analysis to determine if the PHI had been actually accessed. The pundits have reported that most ransomware attacks to date have not resulted in the extraction of any PHI but that may not be the case for long. In the end, it's a matter of conducting a thorough investigation and documenting why the attack resulted in a low probability of PHI compromise.

Now if the PHI was encrypted at a level set by the National Institute of Standards and Technology (NIST) prior to the ransomware attack, a breach of unsecure PHI may not have occurred. The thing is you need to

be able to do is prove to yourself that the PHI was properly encrypted and the hackers are unable to access the PHI. When it comes to encrypting mobile devices, a breach may occur if the mobile device is in use (the data unencrypted) at the time of the attack. It's important to document such findings as required by the HIPAA Security Rule and the Breach Notification Rule.



So what can you do to prevent ransomware attacks? The first step is to conduct a security risk analysis to determine what exposure you have to attack and then mitigating those identified risks to reduce the possibility of ransomware infection. This rolls into the second step – implementing a strong risk management program. Risks change due to more sophisticated malware, the acquisition of new hardware and software, changes in business and clinical practices and so forth. Those in the healthcare industry need to monitor changes in the network environment, staff actions around phishing attacks (do they click on that bad link) and external hacking threats. This is a HIPAA and Meaningful Use requirement and it's just plain sound business practice.

It's important to make sure your data backup process is sound and all of that PHI is readily available to recover in the event your data is held for ransom. That way you don't need to pay the ransom in the first place. Be sure to backup up early and often. There are tools on the market that can back up your data throughout the day rather than just at night. You need to backup your data at least nightly, though.

It's wise to retain the backup media for several days and preferably for at least a week. If ransomware is dormant and finds its way to your backup media, you may find that the last few days of backed up data is also corrupt and can't be used to restore servers, EHRs and the like. If you do find yourself in need to restoring from backup media, be sure to conduct an analysis of the backup media prior to the restore to make sure the media has not been infected with ransomware and the restore won't re-infect the network

and the EHR. An additional tip is to check the integrity of your backup copies once in a while and test restoration from backup periodically.

If you haven't implemented good anti-spam filters, now is the time to do it. Most ransomware have been spreading using eye catching emails that contain malware or a link that, once clicked launches a ransomware attack. When configuring your anti-spam filters, make sure to block attachments with extensions like .exe, .vbs, or .scr.

Staff training is must. It's more than just communicating staff should not open suspicious attachments. Staff need to be aware of the dangers of phishing and ransomware and know how attacks occur. Also, it's a good idea to let staff know that just because the email looks official, it may hide a deep secret that could



harm them and your organization. Training needs to be repeated periodically and preferably in different ways so staff don't eventually tune out the message. As an added step, use tools like PhishMe to conduct a mock phishing attack. That will show who out there is still clicking on suspicious links and provide another opportunity to raise staff awareness, especially the awareness of those who clicked on those links.

Here's a tip to pass along to staff. If, say, they receive an email from Amazon or even officially looking email, all they need to do is hover their cursor over the web link included in the email to see where that link will really take them. If it says it's from Amazon and when you hover over the link and it doesn't come up that the link will take you to an Amazon website, you've just discovered a phishing attempt.

There are other steps you can take to reduce the possibility you will not be hit with ransomware. The following list is not inclusive but it gives you an idea of other steps you can take to prevent infection. It includes:

- Making sure your incident response plan is up to date and has been tested
- Segmenting your network to separate access to critical applications so that if an infection occurs, it won't hit your whole network
- Regularly patch servers and workstations
- Regularly reviewing firewall and intrusion detection/prevention system logs to look for suspicious activity

- Updating disaster and business continuity plans so they mesh with your incident response plan in the event of an attack that takes down your EHR
- Require strong passwords that are not susceptible to a brute force attack and be sure to block access after a few unsuccessful attempts to log in to the network and the EHR

What if you're not successful in blocking ransomware from infecting your network and applications? That's where a solid security incident response and breach notification plan comes in. Security is never risk free to

be prepared before it happens. If you have a solid plan and a trained team, you can respond to the incident more quickly reducing risk to your organization. This includes conducting the necessary forensic analysis <a href="before">before</a> rebuilding servers and workstations. If the analysis is not done before servers and workstations are rebuilt, the evidence of the type of ransomware and where it came from. If law enforcement becomes involved, they can't help you if the evidence is missing.



In the end, steps can be taken to reduce the likelihood of infection and to respond quickly in the event of an infection. The healthcare industry is behind other sectors such as the financial sector when it comes to implementing sound security programs. Covered entities and business associates need to pay attention to basic security sound practices and then move beyond because hackers are continually becoming more and more sophisticated. To protect your business and your clients and patients and to satisfy regulators, implementing sound security programs are a needed step in preparing for bad things that may happen.

# Job Board

- HIM Manager Mid-Valley Hospital
- HIM ProFee Coding Coordinator St. Charles Health System
- CDI Auditor I Clinical Documentation Improvement Bay Area Hospital
- Director of Clinical Documentation Integrity PeaceHealth
- Inpatient Coding Consultant Reimbursement Management Consultants, Inc.
- Release of Information Specialist, Regional Process Center (On-Call) Kaiser Permanente
- Manager of Health Information Management Operations PeaceHealth
- Health Information Management Chart Correction Analyst PeaceHealth
- <u>Coding Specialist III Inpatient Coder</u> St. Charles Health System

To keep up on current postings, check out the OrHIMA Job Board.

# A BIG SHOUT OUT TO OUR SPONSORS

# Gold





# **Silver**



# **OrHIMA Annual Business Meeting**

May 31, 2019

# **Agenda**

- Members present
- Call to Order
- Current OrHIMA Membership
- Minutes from May 2018
- Financial Report
- Annual Board Reports (Board)
- New Business
- Results of the Election
- Distinguished Member Award
- Outgoing President Message & Recognition of Board
- Incoming President Message
- Announcements
- Adjournment

Current OrHIMA Membership: 902

# **2018 Business Meeting Minutes**

# Annual Convention Meeting June 3, 2018

r of

Communications-Chris Apgar, Treasurer-Janine Gunn, Secretary-Stephanie Wirfs Excused: Director of Advocacy-Renee Skeels, Excused: Nicole Rodrigues

| RESPONSIBLE | Discussion  | Action  |
|-------------|---|---|
| PERSON      |   |   |
| Aurae       | The 76 <sup>th</sup> Annual OrHIMA Business meeting was called to |   |
|             | order by Board President, Aurae Beidler at 10:48 am               |   |
|             | There are: 868 total members                                      |   |
|             | <ul><li>784 voting members</li></ul>                              |   |
|             | <ul><li>87 new members</li></ul>                                  |   |
|             | <ul><li>75 new graduates</li></ul>                                |   |
|             | <ul><li>23 emeritus</li></ul>                                     |   |
|             |   |   |
|             | <ul> <li>79 voting members present</li> </ul>                     |   |
|             |   |   |
|             |   |   |
|             |   |   |
|             | Meeting in May 2017 was deferred.                                 |   |
|             | The Balance Chart   |   |
|             |   |   |
|             | · ·   |   |
|             | • Total Liabilities/Equity: \$157,201.13                          |   |
|             | as of lune 1, 2019, was presented and approved                    |   |
|             | as of Julie 1, 2016, was presented and approved.                  |   |
|             |   |   |
|             |   |   |
|             |   |   |
| Aurae       | Aurae discussed the OrHIMA Strategic Plan of                      |   |
|             | _   |   |
|             |   |   |
|             |   |   |
|             | PERSON Aurae  | Aurae  The 76 <sup>th</sup> Annual OrHIMA Business meeting was called to order by Board President, Aurae Beidler at 10:48 am  There are: 868 total members  784 voting members  87 new members  75 new graduates  23 emeritus  79 voting members present  Approval of the minutes from the last OrHIMA Business Meeting in May 2017 was deferred.  The Balance Sheet  Total Assets: \$157,201.13  Total Liabilities/Equity: \$157,201.13  as of June 1, 2018, was presented and approved. |

|   | ■ Consumer Engagement   |
|---|---|
| 2017-2018 Accomplishments                                       | <ul> <li>A formal operating budget was approved by the board</li> <li>New Onboarding orientation process was implemented for new board members</li> <li>Revised Policy and Procedure manual</li> <li>A new committee was formed Membership Engagement more details about the objectives of the committee was mentioned during a brief overview of the 2018 Member Survey Results</li> <li>New charts of accounts were renamed which more accurately reflects expenses and categories. Additionally, the board converted to Online QuickBooks which provides more</li> </ul>   |
| Goals, Plans in the process<br>and continuing into next<br>year | <ul> <li>efficiency and timely accounting.</li> <li>Succession planning for the Board of Directors</li> <li>YouTube video testimonials featuring our members, vendors, and sponsors</li> <li>Continue educational offerings on Information Governance and assessing members knowledge of Information Governance</li> <li>Partnering with other associations such as HFMA, HIMSS</li> <li>Providing designated tracks on informatics and analytics</li> <li>Developing a website dedicated to consumers</li> <li>Revising the ROI manual</li> <li>Hosting an ROI workshop which will be held October 26th during the Fall Institute</li> </ul> |
| HIM Awareness Campaign  | Aurae recognized Laurie Miller for her successful outreach efforts to High School counselors throughout Oregon and Washington in making them aware of what HIM is and the HIM profession as a career choice for students.   |
| DIRECTOR REPORTS  |   |
| DIRECTOR REPORTS  |   |

| Advocacy       | Aurae/Renee | Aurae gave board members an overview of                    |
|----------------|-------------|--|
|                |             | AHIMA Advocacy Summit-which is also known as Hill          |
|                |             | Day. They met with Senator Ron Wyden and                   |
|                |             | Congressman Kurt Schrader to solicit congressional         |
|                |             | support for:   |
|                |             | Single patient identifier                                  |
|                |             | One identifier for a patient that would                    |
|                |             | be used for all healthcare                                 |
|                |             | Opioid Crisis  |
|                |             | <ul> <li>Align Bill 42 CFR Part 2 with HIPAA to</li> </ul> |
|                |             | allow for the release of information for                   |
|                |             | treatment, payment and healthcare                          |
|                |             | operations   |
|                |             | ■ Bill HR 5795   |
|                |             | Overdose Prevention and Patient                            |
|                |             | Safety Act   |
|                |             | <ul> <li>Aurae informed the members</li> </ul>             |
|                |             | that this bill passed and that                             |
|                |             | 19 letters were received from                              |
|                |             | Oregon in support of the bill.                             |
|                |             | Laurie Miller received acknowledgment for her              |
|                |             | tremendous work in Advocacy. Aurae made special            |
|                |             | mention that Kurt Schrader distinctly remembered           |
|                |             | Laurie's advocacy on Capitol Hill for congressional and    |
|                |             | Senate support in opposing HR. 2126. This bill would       |
|                |             | have prohibited HHS from replacing ICD-9 with the ICD-     |
|                |             | 10 code sets.  |
|                |             |  |
|                |             | An additional highlight was proof Aurae and Renee got      |
|                |             | their foot in the door of Senator Ron Wyden's office.      |
|                |             | She shared a photo of their feet standing on the icon      |
|                |             | Portland Airport carpet in Senator Wyden's office          |
| Communications | Chris       | Chris discussed his year's accomplishments: the weekly     |
|                |             | eblasts which were a direct response to member             |
|                |             | complaints about information overload. The Eblast are      |
|                |             | sent to members on Tuesday, which contains education       |
|                |             | information and on Friday's which have general             |
|                |             | information. Additional highlights were the bi-monthly     |
|                |             | ePursuits, volunteer outreach and increasing the social    |
|                | 1           | 1  |

|   |       | media presence by adding Instagram and an OrHIMA LinkedIn profile. Chris mentioned his participation in the OrHIMA board of Directors monthly meetings, his participation in the strategic planning meeting and his role as a facilitator for a webinar and workshops at the OrHIMA Fall Institute and OrHIMA Annual Conference. He ended by asking for volunteers to help him revamp OrHIMA website.   |  |
|---|-------|---|--|
| Education   | Dott  | Dott highlighted Education accomplishments for the year. These were  A very successful Fall Institute which was held at Salishan Resort  Online virtual learning  Coding Round Table organized by Linda Dawson  Free webinars for members to earn CEU's  Dott cited a feedback from the survey results is that members want more free CEU's. She was happy the OrHIMA could provide a free webinar and hope to be to do the same during the next year. She praised the student, student concierges and volunteers for their hard work on the scavenger hunt project, and their assistance with the 2018 OrHIMA Annual Convention. |  |
| Public Relations                                  | Aurae | Aurae informed members that for work reasons Nicole was granted a leave of absence during the year as Director of Public Relations. Kaci McDowell Public Relations Project Manager stepped up to fill in for Nicole and did a fantastic job. Her accomplishments include: helping to increase vendor sponsorship to three Gold Sponsor and one Silver Sponsor. She also assisted in increasing the number of exhibitors for the 2018 convention. The original goal was sixteen exhibitors. The result was a total of seventeen exhibitors.  |  |
| Membership Survey Membership Engagement Committee | Aurae | Aurae highlighted the 2018 Membership Survey results.  She discussed the formation of a new Membership Engagement Committee. Stephanie Wirfs served as the project manager. The initiatives are to increase membership, increase engagement and provide increased value and benefits to our members. Aurae  |  |

|                            |               | described it as a multi-faceted campaign that will             |  |
|----------------------------|---------------|--|--|
|                            |               | continue into next year as well.                               |  |
| Election Results 2018-2019 |               |  |  |
|                            | Crystal       | Crystal shared the election results with members.              |  |
|                            |               | Approximately 10 percent of members voted: The new             |  |
|                            |               | Board members are:   |  |
|                            |               | President-Elect- Dott Campo (100%)                             |  |
|                            |               | <u>Director-Communication</u> -Chris Apgar-re-elected          |  |
|                            |               | (100%)   |  |
|                            |               | <u>Director-Education</u> -Alice Robinson (52.8%)              |  |
|                            |               | <u>Treasurer</u> -Laurie Miller (100%)                         |  |
|                            |               | Secretary-Monica Freedle (52.3%)                               |  |
|                            |               | The new Board of Directors will be officially installed        |  |
|                            |               | July 1, 2018.  |  |
|                            |               |  |  |
|                            |               |  |  |
| 2018 OrHIMA Awards         |               |  |  |
| Distinguished Member       | Aurae         | Laurie Miller, RHIT, CCS-P was the recipient of the            |  |
| Award                      |               | Distinguished Member Award. Laurie was recognized              |  |
|                            |               | for her continued commitment to promoting and                  |  |
|                            |               | advocating on behalf of our OrHIMA CSA. her                    |  |
|                            |               | significant advocacy work on Capitol Hill for                  |  |
|                            |               | ICD-10-CM Implementation, her many active years of             |  |
|                            |               | volunteer service to OrHIMA, and creating a successful         |  |
|                            |               | HIM Awareness campaign. Note: This year she sent               |  |
|                            |               | more than 300 HIM awareness letters to high school             |  |
|                            |               | counselors throughout Oregon and Washington.                   |  |
| Recognition of Outgoing    |               |  |  |
| Directors                  |               |  |  |
|                            | Aurae/Crystal | The following Outgoing Director were recognized for            |  |
|                            |               | their service for 2017-2018                                    |  |
|                            |               | <ul> <li>Chris Apgar (returning for another term as</li> </ul> |  |
|                            |               | Director of Communications.                                    |  |
|                            |               | <ul> <li>Dott Campo (coming in as President-Elect)</li> </ul>  |  |
|                            |               | <ul><li>Janine Gunn-Treasurer</li></ul>                        |  |
|                            |               | <ul><li>Stephanie Wirfs-Secretary</li></ul>                    |  |
|                            |               | <ul> <li>Aurae Beidler-President</li> </ul>                    |  |
| Student Liaison            |               |  |  |

| Michelle Vibbard        | Dott          | Dott recognized Michelle Vibbard who had dual roles as            |  |
|-------------------------|---------------|---|--|
|                         |               | both the student liaison and Dott's project manager.              |  |
|                         |               | Dott thanked Michelle for her efforts in                          |  |
| Transition to Incoming  |               |   |  |
| President Crystal Clack |               |   |  |
|                         | Aurae/Crystal | Aurae gave a farewell address as President                        |  |
|                         |               | Crystal outlined five presidential goals she hopes to             |  |
|                         |               | accomplish within the 2018-2019 year.                             |  |
|                         |               | <ul> <li>The release of Information Handbook</li> </ul>           |  |
|                         |               | <ul><li>The release of Information Trainings, in person</li></ul> |  |
|                         |               | and on-demand   |  |
|                         |               | Note: There will be a Release of Information                      |  |
|                         |               | Training Workshop held at the 2019 Fall                           |  |
|                         |               | Institute Event   |  |
|                         |               | <ul> <li>Membership Engagement</li> </ul>                         |  |
|                         |               | <ul> <li>Professional and Patient Advocacy</li> </ul>             |  |
|                         |               | <ul><li>Outreach</li></ul>  |  |
|                         |               | Crystal emphasized her commitment to professional                 |  |
|                         |               | development and paying forward the mentorship and                 |  |
|                         |               | support she received in her career. Her final remarks             |  |
|                         |               | was informing members she has an open-door policy                 |  |
|                         |               | which applies to both her work and her position as                |  |
|                         |               | President of OrHIMA. Crystal extended an invitation to            |  |
|                         |               | members to call or email her with concerns,                       |  |
|                         |               | suggestions or ideas.   |  |
| Announcements           |               |   |  |
| Free Student RHIT Test  |               |   |  |
| Drawing                 |               |   |  |
| Scavenger Hunt          |               |   |  |
| Support Silent Auction  |               |   |  |
|                         | Dott          | Dott announced winners of the student drawing for a               |  |
|                         |               | free RHIT certification exam paid by OrHIMA which is              |  |
|                         |               | valued at \$300.00. Eligible students were from COCC              |  |
|                         |               | (Central Oregon Community College) and PCC                        |  |
|                         |               | (Portland Community College)                                      |  |
|                         |               | Additional announcements by Dott were reminders of                |  |
|                         |               | the Scavenger Hunt and to get in your auction bid                 |  |
|                         |               | before the close of the Silent Auction.                           |  |
| Adianamara              | A             | The Applied Duciness Marchine was a discount.                     |  |
| Adjournment             | Aurae         | The Annual Business Meeting was adjourned                         |  |

| at 11:30 am |  |
|-------------|--|
|-------------|--|

# OrHIMA Annual Convention Finance Report Laurie Miller, RHIT, CCS-P

# **Treasurer Activities**

- Finalize budget, enter to QuickBooks
- Approve expenses and work in conjunction with our Central Office Coordinator
- Work with CPA for tax filing (Corporation 501( c ) 6)
- Lead periodic Finance Committee meetings
  - Banking, internal audits, revenue capture, best practices/GAP
  - Research investments, operational costs
- Report Advocacy Expenses to AHIMA (required by law)
- CSA Budgeting Best Practice
- Monthly Board Meetings

For additional information, please don't hesitate to contact me directly. Laurie Miller, RHIT, CCS-P, <a href="mailto:treasurer@orhima.org">treasurer@orhima.org</a>

Final comments – Please consider updating your communication preferences with AHIMA to stay up-to-date on our latest endeavors. Thank You!

# OrHIMA Annual Convention Advocacy Report Cara Chandler, MHI, RHIA

# **AHIMA Advocacy Summit: Patient Matching**

## Challenges

- Mismatch between patients and their clinical data is an increasingly serious patient safety issue.
- More than half of HIM professionals routinely work to manually mitigate patient record duplicates at their facility.

# Request to Congress

 Omit the 1999 language in the fiscal year 2020 appropriations legislation to empower HHS to work with industry to advance a nationwide patient matching strategy.

## **AHIMA Advocacy Summit: Modernizing HIPAA**

#### <u>Challenges</u>

- Disconnect between what HIPAA requires under the Individual Right of Access and what certified health IT can deliver.
- Proliferation of mobile health and health social media covered entities, known as HIPAA "non-covered entities" (NCEs) that are typically not covered by HIPAA's right of access.
- Despite the numerous benefits of sharing notes with patients in real-time, the vast majority of hospitals and physician offices do not engage in systematic note sharing.

### Request to Congress

- Revise the definition of the designated record set and require certified health IT to provide the amended designated records set to patients electronically while maintaining computability.
- Develop or direct HHS to define HIPAA NCEs in law and extend-at a minimum- HIPAA's right of access to such NCEs.
- Promote efforts such as OpenNotes through Medicare and Medicaid payment programs, including the Promoting Interoperability Programs, the MIPS Improvement Activity Performance Category and other innovative payment models.

# Updates to the Oregon Consumer Identity Theft Act Passed by the 2019 Oregon Legislative Assembly

• Would modify the Oregon Consumer Identity Theft Act to require a covered entity provide notice to data breach victims within 45 days (SB 684 A).

- Vendors would have no less than 10 days to notify their contracted covered entities if their data has been breached.
  - if the breach impacts more than 250 individuals, they would need to notify the Oregon Attorney
     General within the same timeframe.
- Updates what information is considered protected information.
- Renames Act to "Oregon Consumer Information Protection Act"

## CMS Twitter Campaign to Promote Health Data Interoperability

#ItsMyMedicalRecord
MyHealthEData@cms.hhs.gov
HHS comment period is open until June 3, 2019

# OrHIMA Annual Convention Communications Report Chris Apgar, CISSP

- ePursuit ongoing
- Social media activity volunteers needed
- eblasts:
  - Tuesday Education & special announcements
  - Friday General information and articles of interest
- Revamped OrHIMA website

# OrHIMA Annual Convention Education Report Michelle Vibbard, RHIT

The members of the 2018-2019 Education Committee (EC)(i.e. Christina (Teena) Anderson, Judy Bryan, Linda Dawson, Carlyn Doyle, Therese Garrett, Christina Grijalva, Scott Lemons and Ashley Richards) are to be commended for their hard work in supporting the innovative and ambitious activities (at no cost or nominal cost) to the membership.

The volunteers of the 2019 Annual Conference Committee (ACC) (i.e. Christina Grijalva – ACC Project Manager, Michelle Vibbard – BOD Special Project Manager, Michelle Ahmed, Mike McMullen, Epic Piper and Stephanie Wirfs also deserve special recognition for being so very dedicated to the success of this events (for enduring the numerous meetings, selfless dedication to the details, countless checklists, multiple follow-up phone calls and collaboration.

The commitment (aka vision) of members of the Education Committee, Volunteers for the Annual Conference Committee (ACC) and myself was to endeavor to offer innovative and ambitious activities, fresh vision to strengthen the CSA and improve outcomes for all members.

### **Education**

In the last 11 months we have had the engagement and interactive attendance from members in the education activities of:

- The Fall Institute:
- The Release of Information (ROI) Workshop;
- 3 Koffee Klatches (at no cost or nominal cost to the members);
- Virtual Education (featured on the newly updated website); and lastly
- The 77th ORHIMA Annual Conference Come Grow With Us

#### **Education – Kudos Korner**

- 1. To the Presenter, Narrator, Students, Staff and Faculty at Chemeketa Community College for hosting the 1st Koffee Klatch.
- 2. Special Kudos to the Presenter, Narrator, HIM, Coding/CDI Staff and Management at Santiam Medical Center for hosting the 2nd Koffee Klatch.
- 3. Special Kudos to the Presenter, Narrator, Coding/CDI Staff and Management at Salem Health Medical Center for hosting the 3rd Koffee Klatch.
- 4. All of our "Special Supporters" who untiringly go above and beyond to support and encourage.

#### What's New

Membership engagement is strongly encouraged – please remember, "This is OUR profession organization and your voice should be heard."

Your participation is needed now. There are numerous opportunities to serve in coordinating upcoming events (such as the Fall Institute – 2019 (currently in discussion to be a joint venture with Northwest ACDIS); another Release of Information Workshop (currently in discussion); Member Engagement Activities; future Koffee Klatches (currently in discussion with Linda Dawson); and the 2020 OrHIMA Annual Conference, just to name a few.)

OrHIMA Annual Convention
Public Relations Report
Kaci Dowell, RHIT, CCA

- 3 corporate sponsors currently shout out to Reimbursement Management Consultants (RMC),
   Diversified Business (DBS), Apgar and Associates
- 2018 Fall Institute 8 exhibitors
- 2019 Annual Meeting 12 exhibitors
- Website re-vamp, cleaner and more modern and professional look

# **OrHIMA Annual Convention Delegate Report**

#### **Aurae Beidler**

- All Oregon Delegates attended the 72<sup>nd</sup> House of Delegates meeting in Miami, FL
- Vote on revisions to AHIMA Code of Ethics
- Envisioning Collaborative
- House Leadership
- House Forums
- Reviewed 3 Toolkits and 3 Practice Briefs
- OrHIMA Bylaws Proposed Changes
- Last revision in 2014
- Added Central Office Coordinator and Student Liaison
- Updated language to be consistent with AHIMA's CSA Bylaws template
  - Removal of a Director or Officer
- Added Executive Committee language
- Review now and vote for approval in July

#### **OrHIMA Annual Convention Student Liaison**

Scott Lemons, OrHIMA Student Liaison, provided an update and thanked all of the student volunteers who gave quality time to coordinate a quality event.

#### **Election: Positions for 2019-2020**

- President-Elect Christina Grijalva, RHIA, CHC
- Director of Advocacy Carol Wells, RHIT
- Director of Public Relations Michelle Vibbard, RHIT
- Secretary Shelley Williams, BA, RN, RHIT
- Outgoing Directors
- Kaci Dowell, RHIT, CCA
- Cara Chandler, MHI, RHIA
- Michelle Vibbard, RHIT

Crystal Clack, MS, RHIA, CCS, CDIP

Outgoing President's Message Crystal Clack, MS, RHIA, CCS, CDIP

Be willing to be
"uncomfortable."
You're going to feel
uncomfortable when
you're up to
something big.

# **Incoming President Lyn Rossman**

- What you don't know about me
- What you need to know about me
- What seeds we will sow at OrHIMA this next year
- What you can do to help

### **Announcements**

- Student drawing
- Scavenger Hunt
- Support Silent Auction