

# ADVOCACY DAY

APRIL 17, 2019

## MONONA TERRACE MADISON



### WHO SHOULD ATTEND

- Chief Executive Officers
- Chief Financial Officers
- Physician Leaders
- Nurse Leaders
- Hospital Department Managers
- HEAT Members
- Hospital Volunteers
- Partners of WHA Members
- Hospital Trustees
- Any hospital staff interested in helping to shape the future of health care in Wisconsin

### MONONA TERRACE, MADISON

9:00 AM - 1:45 PM

### LEGISLATIVE VISITS AT THE CAPITOL

2:15 PM - 3:30 PM

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The Wisconsin Hospital Association's Advocacy Day event draws over 1,100 hospital advocates from across the state each year to Madison. The event is designed to educate and motivate health care employees, trustees and volunteers on important health care-related issues and to encourage grassroots advocacy opportunities. Featured speakers give timely insight to state and federal health care issues, and participating in legislative visits allows attendees to speak up on behalf of their hospitals.

# PROGRAM AGENDA

- 8:00 am      **Registration and Continental Breakfast** *(provided)*
- 8:00 - 8:45 am   **Wisconsin Hospitals State PAC & Conduit Breakfast** *(by invitation only)*
- 9:00 am      **Welcome**
- 9:10 am      **Health Care Policy's Progress and Addressing New Challenges: A Discussion with Governor Tommy Thompson**  
*Tommy G. Thompson, former Wisconsin Governor, former U.S. Health and Human Services Secretary, and current chairman and CEO of Thompson Holdings*
- Wisconsin's longest-tenured governor and the nation's leading advocate for health and welfare, Governor Tommy Thompson will discuss health care policies that have proven successful in the past and how their progress has led us to today. He will also provide perspective into innovative solutions for modernizing past health care policies, as well as addressing new challenges.
- 10:10 am      Break
- 10:30 am      **State Legislative Panel**  
*Moderated by Eric Borgerding, President/CEO, Wisconsin Hospital Association*
- 11:45 pm      Luncheon *(provided)*
- 12:15 pm      **Address by Governor Tony Evers** *(invited)*
- Presentation of Health Care Advocate Award and Advocacy All-Star Award**
- 1:00 pm      **2019 State Legislative Issues Update**  
*Kyle O'Brien, Senior Vice President, Government Relations, Wisconsin Hospital Association*
- 1:45 pm      Adjourn
- 2:15 - 3:30 pm   **Legislative visits at the Capitol** *(transportation provided)*

## LEGISLATIVE VISITS

The most important aspect of WHA's annual Advocacy Day event is meeting with your legislators or their staff. WHA strongly encourages you to attend these appointments during the time we have set aside in the afternoon.

In order to participate in legislative visits, Advocacy Day attendees must indicate their commitment to do so upon registration. WHA will schedule your appointments for you. You will need to include your HOME address so we can schedule with your appropriate State Senator and State Representative. Each appointment should last roughly 30 minutes and will be scheduled between 2:15 p.m. and 3:30 p.m., allowing you to be on the road home as early as possible.

In addition to the Issues Update briefing during Advocacy Day, WHA offers an optional webinar focused on legislative visits prior to Advocacy Day. Information will be sent directly to those who register for a legislative visit.

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**IMPORTANT NOTE:** By indicating you will participate in legislative visits, WHA and your legislators are expecting you at your scheduled appointments. Please visit with the legislators who are listed for you in your Advocacy Day on-site materials. If you cannot make a scheduled visit, notify Laurie Fleurette at [lfleurette@wha.org](mailto:lfleurette@wha.org) in advance so we can cancel your appointments.

## FEATURED SPEAKER

## ADDITIONAL INFORMATION

### Tommy G. Thompson



Tommy G. Thompson is currently the chairman and chief executive officer of Thompson Holdings, former United States Health and Human Services (HHS) Secretary, and former four-term Governor of Wisconsin. Following his term in public office, he continues to build on his efforts as HHS Secretary and

Governor to develop innovative solutions to the health care challenges facing American families, businesses, communities, states and the nation as a whole. These efforts focus on improving the use of information technology in hospitals, clinics and doctors' offices; promoting healthier lifestyles; strengthening and modernizing Medicare and Medicaid; and expanding the use of medical diplomacy around the world.

From 2005 until 2009, Governor Thompson served as a senior advisor at the consulting firm Deloitte LLP and was the founding independent chairman of the Deloitte Center for Health Solutions, which researches and develops solutions to some of our nation's most pressing health care and public health related challenges. From 2005 to early 2012, Governor Thompson served as a senior partner at the law firm of Akin, Gump, Strauss, Hauer & Feld LLP. Governor Thompson served as Chairman of the Board of Directors of Logistics Health, Inc. from January 2011 to May 2011, and served as President from February 2005 to January 2011. He currently serves on the Board of Directors of the following public companies: Physicians Realty Trust and TherapeuticsMD, Inc, as Chairman of the Board of Directors; Centene Corporation; and United Therapeutics Corporation.

### Hotel Information

#### Hilton Madison Monona Terrace

A block of rooms has been reserved for April 16 at the Hilton in Madison. Rate is \$169 per night single/double. Make your reservation in WHA's group block by March 17 by calling 877-510-7465 and requesting a reservation with the booking code "WIHA" or online using the following link: [http://www.hilton.com/en/hotels/groups/personalized/M/MSNMHHF-WIHA-20190416/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hotels/groups/personalized/M/MSNMHHF-WIHA-20190416/index.jhtml?WT.mc_id=POG)

### Directions to the Monona Terrace

From I-90, take Hwy 12/18 west to the John Nolen Drive exit. Follow John Nolen Drive two miles to the Monona Terrace parking structure entrance, which will be on your right. You will need to pay to park in the Monona Terrace parking structure.

### Parking

Parking is always limited at the Monona Terrace parking structure. For your convenience, you will find a map of alternate parking options online at <http://www.whareg4.org/AdvocacyDay2019>. Please visit this site before joining us in Madison on April 17.

### Transportation To/From Legislative Visits

WHA provides complimentary transportation to and from the state capitol for those participating in legislative visits. The capitol is located two blocks from Monona Terrace.

### Special Needs

If you have any special needs or dietary restrictions, contact Sherry Collins at 608-274-1820 or [scollins@wha.org](mailto:scollins@wha.org) by April 3, 2019.

## PROGRAM REGISTRATION

Register yourself and others from your organization for 2019 Advocacy Day. The event is FREE, but pre-registration is required.

To register for Advocacy Day, visit  
[www.whareg4.org/AdvocacyDay2019](http://www.whareg4.org/AdvocacyDay2019)

